
2026 JURIED SVFF FLEECE SALE

Clarke County Ruritan
Fair Grounds
890 West Main Street
Berryville, Virginia 22611
SVFFFleecesale@gmail.com

Dear Producers,

We hope you'll join us for the **2026 SVFF Fleece Sale**! Each year, this event brings together fiber producers and buyers who share a passion for quality fleece, and we look forward to welcoming you on **September 25–27**. Once again, we'll be offering our signature **juried fleece evaluation**, a feature that makes our sale truly unique.

Our jurying process is designed to benefit everyone involved. Producers receive thoughtful, constructive feedback on each fleece, while buyers gain valuable information that helps them confidently select the fleeces that best meet their needs. Every fleece is individually evaluated by our experienced jurors, and you'll receive a copy of the written evaluation after the sale to use as a helpful reference for future clip improvements and marketing.

One of the things we're most proud of is that the SVFF Fleece Sale is dedicated to connecting producers and buyers through education and community—not commissions. Because we charge **no commission**, you receive the full selling price of every fleece you sell.

Enclosed you'll find everything you need to participate:

- Fleece entry instructions
- An order form
- Last year's sales report for reference
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Fleece check-in will be held on **Friday, September 25, from 10:00 a.m. to 3:00 p.m.**

While online marketplaces have become an important part of the fiber industry, many buyers still tell us there's no substitute for seeing and feeling a fleece in person. Your participation makes that experience possible and helps preserve an event that celebrates quality fiber, learning, and the relationships that make our fiber community so special.

Thank you for being part of the SVFF Fleece Sale. We truly appreciate your support and hope you'll join us for another successful year. We look forward to seeing you—and your beautiful fleeces!

Warmly,

Your SVFF Fleece Sale Committee

SVFF FLEECE SALE INSTRUCTIONS

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2026 Entrance Fee: \$5 per fleece

LIMIT 8 FLEECES PER PRODUCER

Fleece Sale Check-in:

Friday, September 25, 2026 from 10:00 a.m. to 3:00 p.m.

Located at the rear of the Arts & Crafts Building. Look for “Fleece Registration” signs. In the event of inclement weather, the check-in will be inside the building.

Fleece Registration:

1. **Juried Fleece Sale Entry Form:** the 2026 Fleece Sale Entry Form is available for download and should be completed prior to check-in. Producers are responsible for setting their own prices and list full prices only on the entry form. (The 2025 Sales Summary lists price ranges for breeds and can be used for guidance.) Please Note: All fleeces are accurately weighed in by fleece sale staff upon check-in.
2. **Breed Designation:** Breed information should be designated as follows:
 - For purebred breed: Single breed name (e.g. Merino)
 - For crossbreeds: Predominant breed name X (e.g. Merino X) Predominant refers either to the highest percentage breed represented or the qualities most reflected in the particular fleece.
 - Glass G- Felting Fleeces: Heavily felted, cotted and matted fleeces or fleeces appropriate for felting or processing into felted balls must be labeled accordingly.
3. **Bagging Fleeces:** Bring skirted fleeces packaged in open clear plastic bags. Bags must be open to allow paperwork and evaluation forms to be placed inside.
4. **Producer Information and Marketing:** Any additional information about your farm, flock, micron testing results and the individual sheep (including photos and a clean lock sample) are encouraged and should be provided on a separate card included in a clear plastic bag with the fleece.

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- Shave'em to Save'em fleeces will be noted and producer stickers will be kept at the sale table and delivered at point of sale.

Fleece Sale Pick-up:

Sunday, September 27, 2026 at 4:00 p.m.

All fleeces not picked up by 5:00 p.m. will become property of the Shenandoah Valley Fiber Festival. A check, as well as a copy of your evaluation forms, will be mailed to you.